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Exterior Signage Criteria - Procedure



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Exterior Signage Criteria - Procedure

1.0 PURPOSE

The purpose of this procedure is to define categories and establish criteria for exterior signs.

2.0 POLICY

It is the policy that all exterior signs erected by any entity shall comply with this procedure.

3.0 TERMINOOGY

3.1 Traffic Signs

A traffic sign is a board, plate, screen, or another device, whether or not illuminated, displaying words, figures, symbols or anything else to regulate, direct or warn road users.

3.2 Regulatory Signs

Regulatory signs are traffic signs intended to instruct road users on what they must or should do (or not do) under a given set of circumstances.

3.3 Warning Signs

A warning sign is a type of traffic sign that indicates a hazard ahead on the road that may not be readily apparent to a driver.

3.4 Construction / Detour Signs

These signs are used to provide information to people on a roadway, freeways, highways and other construction zones. They usually convey a message of caution and/or instructions on where to travel. Construction/detour signs are a sub-category of warning signs.

3.5 Guide and Information Signs

Guide and information signs indicate information for route selections, for locating off-road facilities, or for identifying geographical features or points of interest.

3.6 Facility and Building Signs

Facility and building signs aid in identification of specific facility/ building. Signs include facility/building address and name of the facility. Facility and building signs shall be located within the officially designated area for a particular facility or building.

3.7 Business Sign

Business signs are those signs which identify or describe the ownership and/or lessee and activity being performed on a particular parcel of land, building or facility within the primary industrial area, secondary industrial and the support industry areas, and business and commercial areas. These signs shall be located within boundaries of the leased area.

3.8 Advertising Sign

Advertisement signs have one primary purpose, which is to attract and drive clients to the business. This type of signage must be easy to read, grab attention quickly and convey the correct message about the business. As a general policy, advertising signs are not allowed within the right-of-way of a public road.



3.9 Construction Contract Signs

Construction Contract signs are identification signs located on the property where the development is to occur either as one project or in phases. Construction contract signs can be either ground or wall-mounted.

3.10 Miscellaneous Signs

Miscellaneous signs include all temporary signage such as temporary banners for event advertisement, etc.

4.0 PROCEDURE

4.1 General

Signs are to be used in accordance with Kingdom of Saudi Arabia's Manual of Uniform Traffic Control Devices (KSA MUTCD) to indicate the need for placement. A conservative use of warning and regulatory signs is recommended as excessive use of these signs reduce their credibility and effectiveness. On the other hand, frequent display of information signs does not lessen the value.

If some information is not available within the KSA policy document, then reference shall be made to the Federal Highway Authority's Manual of Uniform Traffic Control Devices (FHWA MUTCD).

4.2 Sign Categories

Functionally, traffic signs are classified as warning signs, regulatory signs and information signs. Detailed standards for these signs should be considered as per KSA MUTCD. Road geometric design and signage shall be coordinated.

4.3 Sign Standardization

Uniformity in design includes shape, color, dimensions, legends, and illumination or reflectorization. The size of letters, symbols, borders and color of sign panels shall be in accordance with the specified standards of the Ministry of Transportation (MoT) Kingdom of Saudi Arabia.

The lettering shall conform to the latest version of Standards for Road Safety features issued by the Kingdom of Saudi Arabia, Ministry of Transportation (MoT).

4.4 Standardization of Location

Standardization of sign locations cannot always be attained in practice. However, general rules for locating different types of signs are provided in KSA MUTCD.

4.5 Sign Height

Sign height is dependent on the location of a sign as pedestrian and/or parking movement is likely to occur, or a driver's view is likely to be obstructed in business, commercial and residential areas. KSA MUTCD describes the height of a sign as per different locations.

4.6 Sign Text Size

The Arabic type of alphabet shall be according to KSA Ministry of Communication and English as per United States Department of Transportation Standard Alphabets for Highway Signs and Pavement Marking.

There are three weights of letters and numerals which are light, medium and bold. Use of the light alphabets is restricted to street name signs and parking signs. The bold alphabet is used for messages on arterial and expressway information signs. The medium alphabet is appropriate for local and collector information signs where space is not restricted.

The size of letters based on the road classification shall be according to KSA MUTCD.



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4.7 Language

Language selection for texts and numbers displayed on Traffic Signs shall be in accordance with Section 2.01 K of KSA MUTCD or as per the requirements of Entity.

4.8 Business Sign

As a general policy, no business sign is to be located within the right-of-way of a public road or street. All business signs shall follow the standard of the particular business entity.

4.9 Maintenance of Signs

All signs shall be maintained in a clean, neat and functional condition and shall be repaired or replaced as required. Signs which are broken, deteriorated, defaced or are no longer required shall be repaired, restored or removed as appropriate.

Business signs, including those required of contractors and concessionaires, shall be erected by these entities at their expense.